



# TEXAS TAKEOVER

*Hope*  
FOR TEXAS





# FOUNDATION AND FOCUS

## MISSION

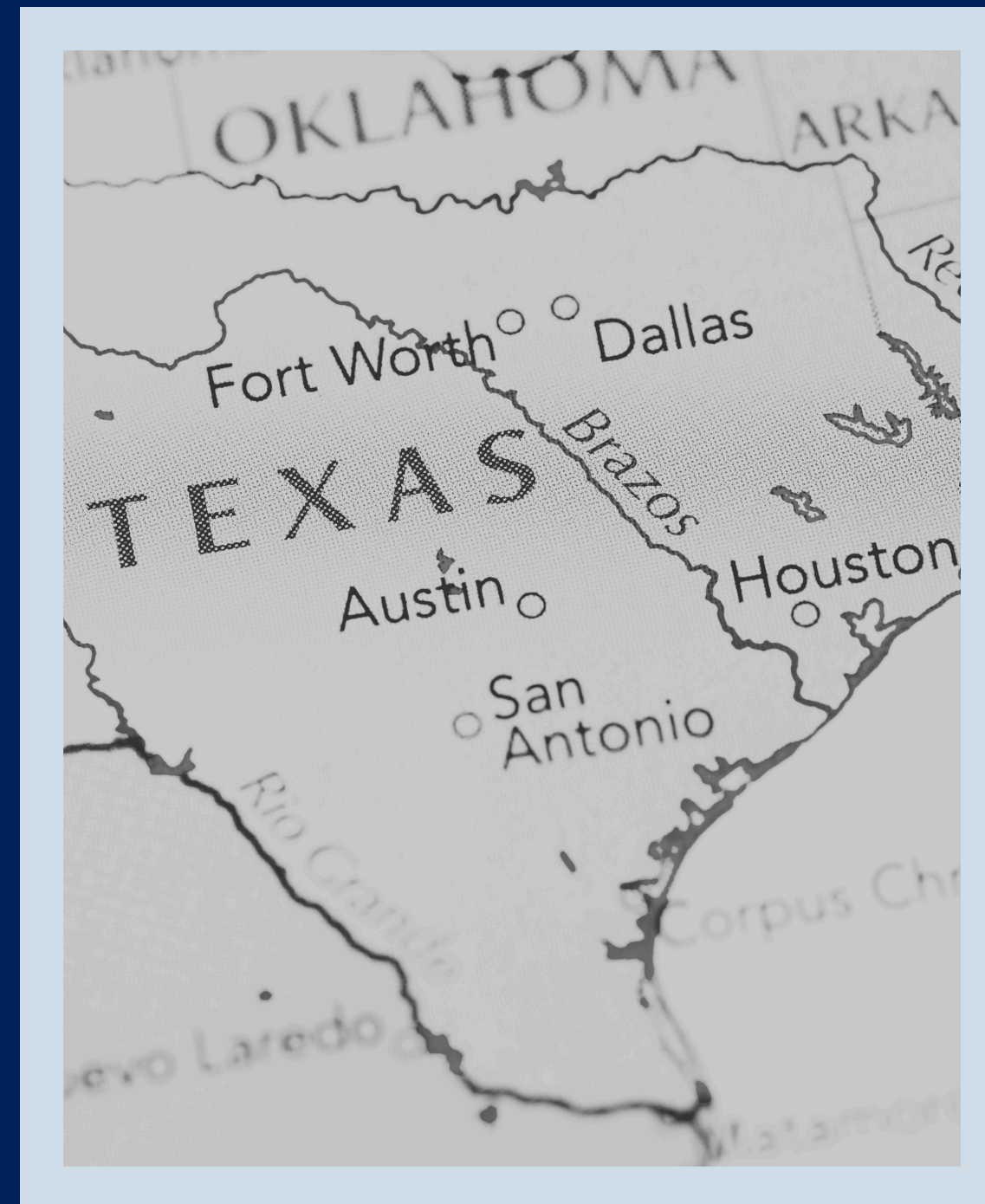
To Take the Hope of Christ to **Every Student** in the State of Texas.

## VISION

Uniting the church to equip students so that every teen on every middle and high school campus in Texas can hear the Gospel from a friend.

## NICHE

Students Reaching Students!







# SPIRITUAL CRISIS

Teenagers are facing a spiritual crisis affecting them:

- emotionally
- physically
- spiritually

# THE SOLUTION

**First Priority offers hope and purpose by taking the Hope of Christ to every student and cultivating the next generation of leaders.**







# CORE VALUES



- ***Gospel-Focused***
- ***Student-Led Evangelism***
- ***Strategy-Based***
- ***Local Church-Engaged***

## ***Personnel Core Values***

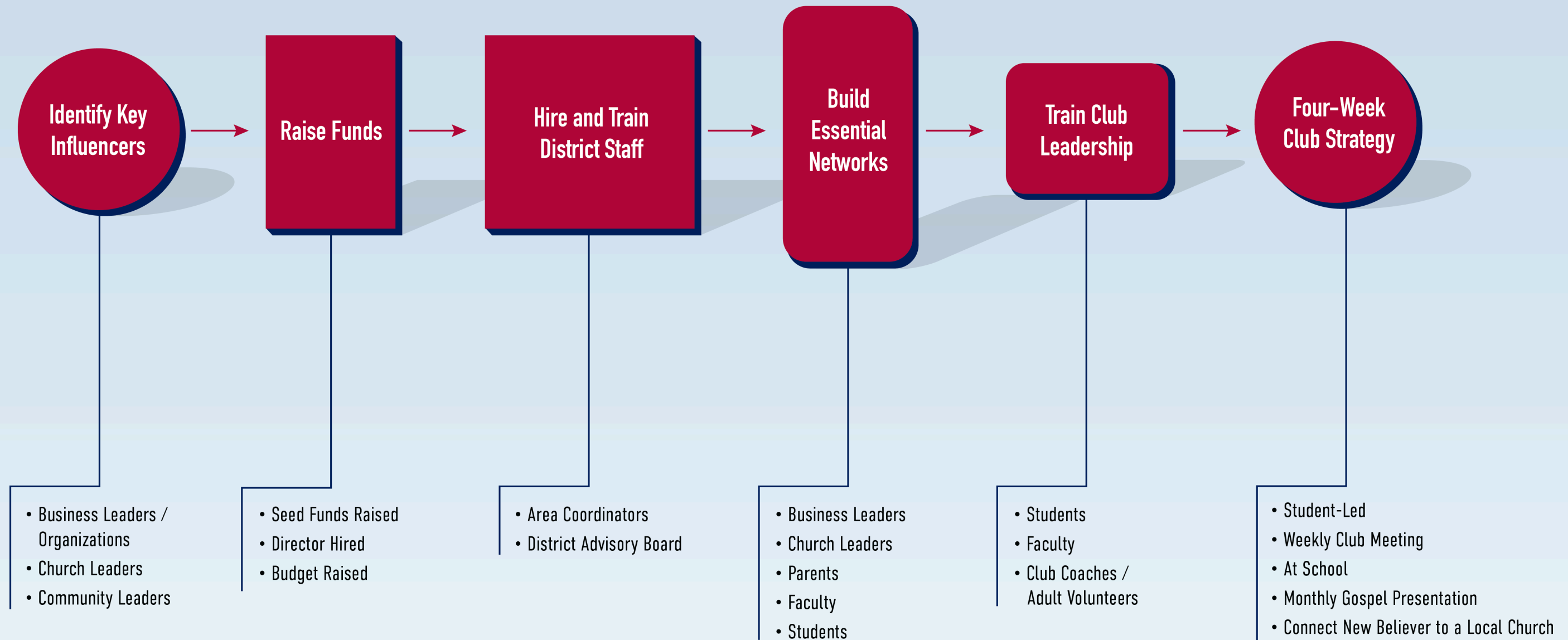
- ***Passionate and Inspiring***
- ***Collaborative Team Builder***
- ***Eager to Learn***
- ***Confidently Driven***
- ***Christ-Follower***



CHURCH • CAMPUS  
CHRIST

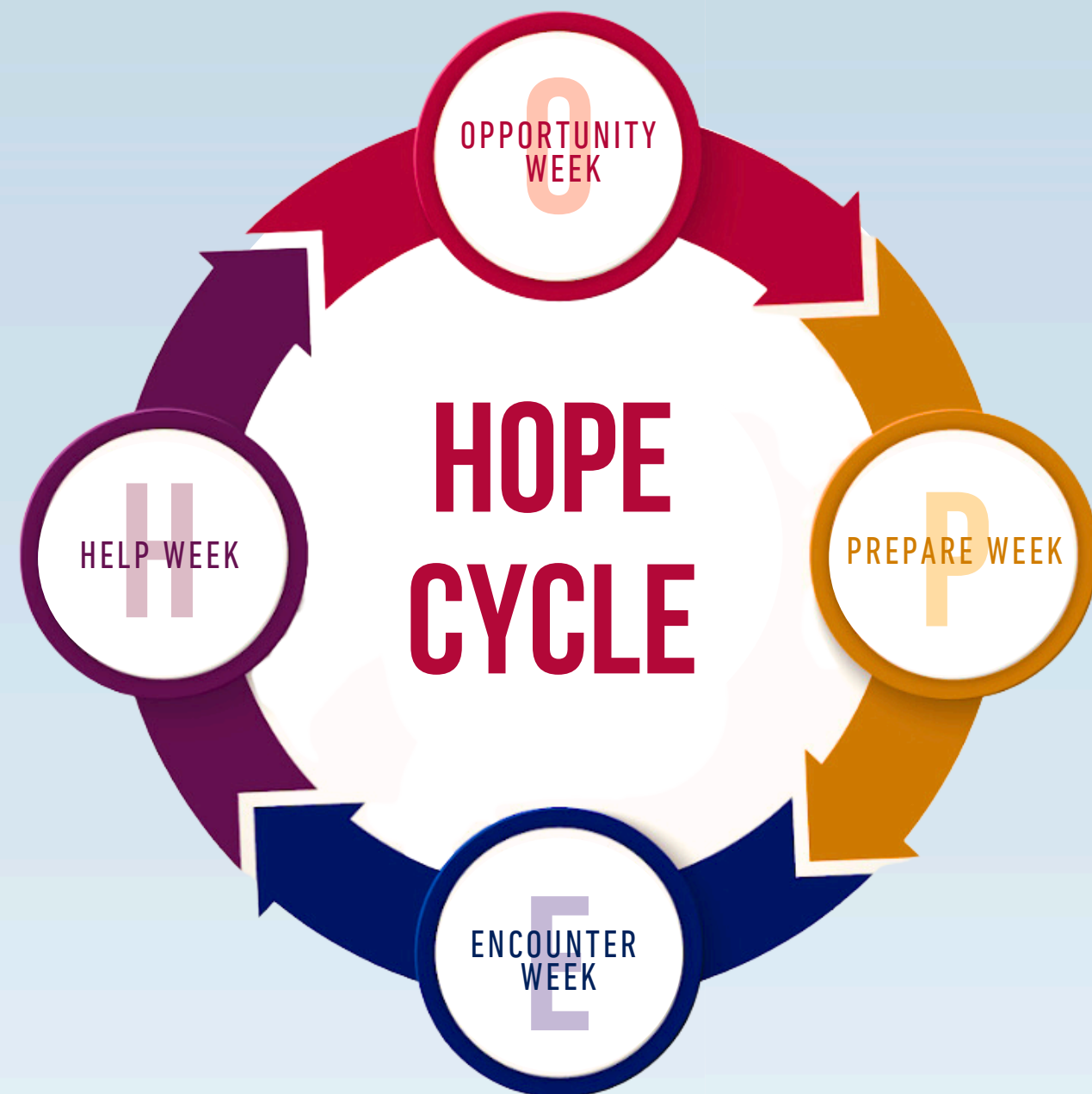
# FIRST<sup>+</sup>PRIORITY PROCESS

OF AMERICA



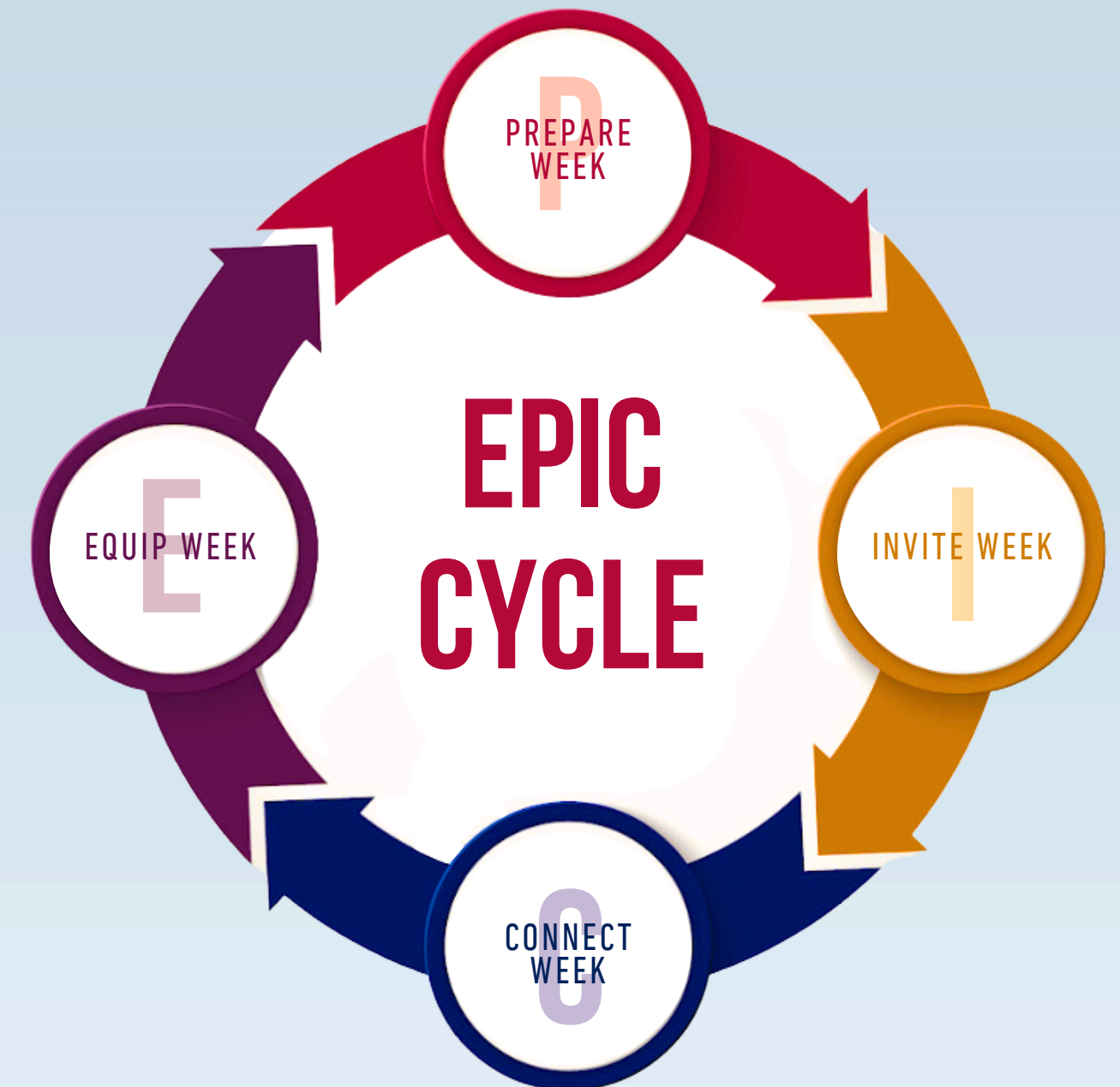


# FOUR-WEEK CLUB STRATEGY



*First Priority Clubs operate on a four-week cycle, using either the HOPE or EPIC strategies (Help, Opportunity, Prepare, Encounter, or Equip, Prepare, Invite, Connect).*

*This cycle creates a natural progression for students to prepare for sharing the Gospel, engage in Gospel conversations, and provide opportunities for others to connect with the local church. Each week focuses on a specific part of the process, equipping students with the tools they need to share their faith effectively, offering opportunities to invite their peers to hear the Gospel, and helping them build meaningful connections with church communities for ongoing support and discipleship.*







# TOTAL POTENTIAL IMPACT

- **6,824 MIDDLE & HIGH SCHOOLS**
- **2,870,616 STUDENTS**
- **30 DISTRICTS**
- **30,000± CHURCHES**



## *Our Current Impact*

### PERMIAN BASIN (2023-2024)

- Active Clubs: 102
- Schools with a Club: 58
- Churches Partnered: 159
- Weekly Attendance: 4,500
- Decisions for Christ: 2,548
- Student Leaders Trained: 510

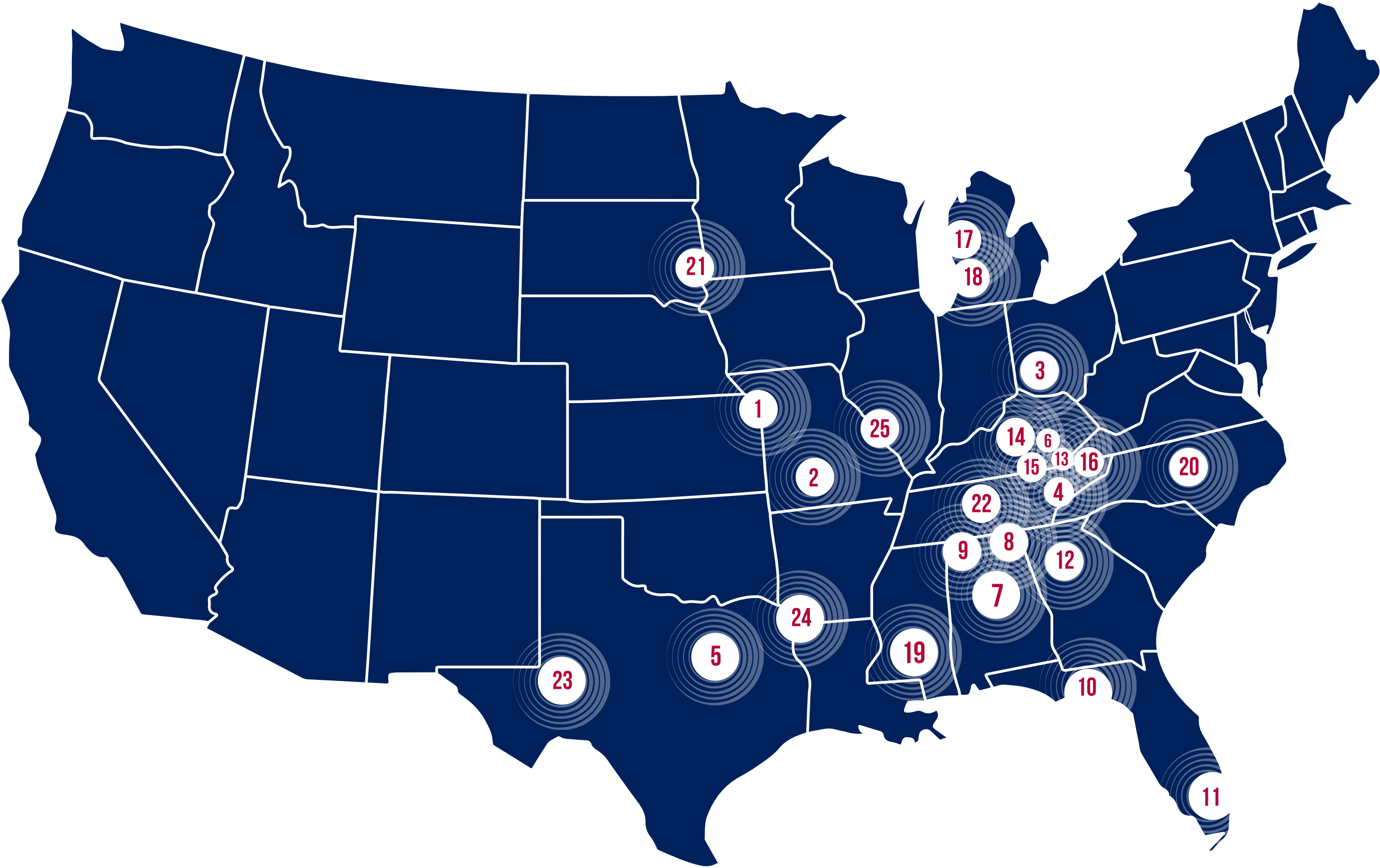
### NATIONAL NUMBERS (2023-2024)

- Active Clubs: 1,054
- Schools with a Club: 954
- Churches Partnered: 2,005
- Weekly Attendance: 36,140
- Decisions for Christ: 11,241
- Student Leaders Trained: 5,887



FIRST PRIORITY IS IMPACTING COMMUNITIES AND SCHOOLS ALL ACROSS AMERICA.

- 1. Kansas City, MO
- 2. The Ozarks, MO
- 3. Cincinnati, OH
- 4. Northeast Tennessee
- 5. Fort Worth, TX
- 6. Lake Cumberland, KY
- 7. Birmingham, AL
- 8. Greater Decatur, AL
- 9. North Alabama
- 10. Emerald Coast, FL
- 11. South Florida
- 12. Cherokee County, GA
- 13. Southeast Kentucky
- 14. Heritage, KY
- 15. Tri-County, KY
- 16. Tri-States, KY
- 17. Lakeshore, MI
- 18. Muskegon, MI
- 19. South Mississippi
- 20. Johnston County, NC
- 21. Great Plains, SD
- 22. Greater Nashville, TN
- 23. Permian Basin, TX
- 24. ArkLaTex
- 25. St. Louis Metro East







**BY: JUNE 30, 2033**

# **FIRST PRIORITY NATIONAL OBJECTIVES 10-YEAR PLAN**

**6,186**

**CLUBS WITHIN  
10 YEARS**

**16%**

**OF PUBLIC MIDDLE &  
HIGH SCHOOLS**

**65,000**

**DECISIONS FOR CHRIST  
ANNUALLY BY YEAR 10**



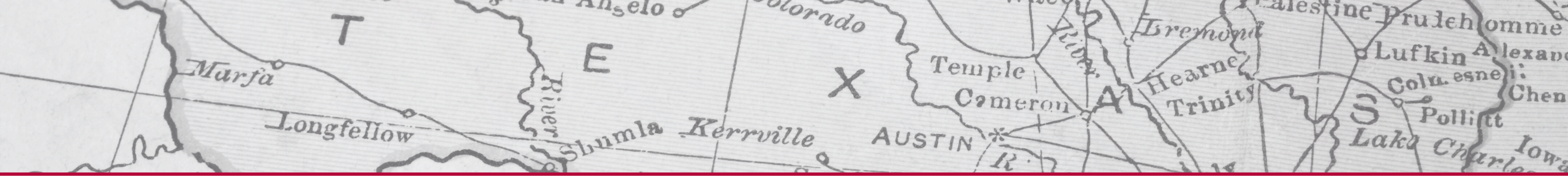


# FPOA ACTION PLAN

- *Raising Funds*
- *Networking the Church*
- *Launching Clubs*







# THE TEXAS 3 YEAR PLAN: STATE LEVEL

2024-2027

## YEAR 1

- **Hire:**
  - Texas State Director
  - 2 Regional Managers
  - Administrative Assistant
- **Launch San Antonio Districts**
- **Launch 1 of 4 Houston Districts**
- **Projected Budget: \$738,650.00**

## YEAR 2

- **Launch:**
  - 2 New Districts
- **Projected Budget: \$789,057.50**

## YEAR 3

- **Hire:**
  - 3rd Regional Manager
- **Launch:**
  - 2 New Districts
- **Projected Budget: \$979,575.94**





# THE TEXAS 3 YEAR PLAN: DISTRICT LEVEL

## YEAR 1

- Find 12 Key Influencers
- Raise their Local Budget
- Hire 1 District Director
  - and 2 Area Coordinators
- Network 25 Church Partners
- Launch 20 FP Clubs
- Up to 160 Gospel Presentations inside the 20 School Buildings

## YEAR 2

- Find Additional Key Influencers
- Increase their Local Budget by \$100,000
- Hire 1 Area Coordinator
- Network 25 More Church Partners
- Launch 20 More FP Clubs
- Up to 320 Gospel Presentations inside the 40 School Buildings

## YEAR 3

- Find Additional Key Influencers
- Raise an Additional \$100,000 to Meet their New Budget
- Hire 1 Area Coordinator
- Network 35 Church Partners
- Launch 25 More FP Clubs
- Up to 520 Gospel Presentations inside the 65 School Buildings

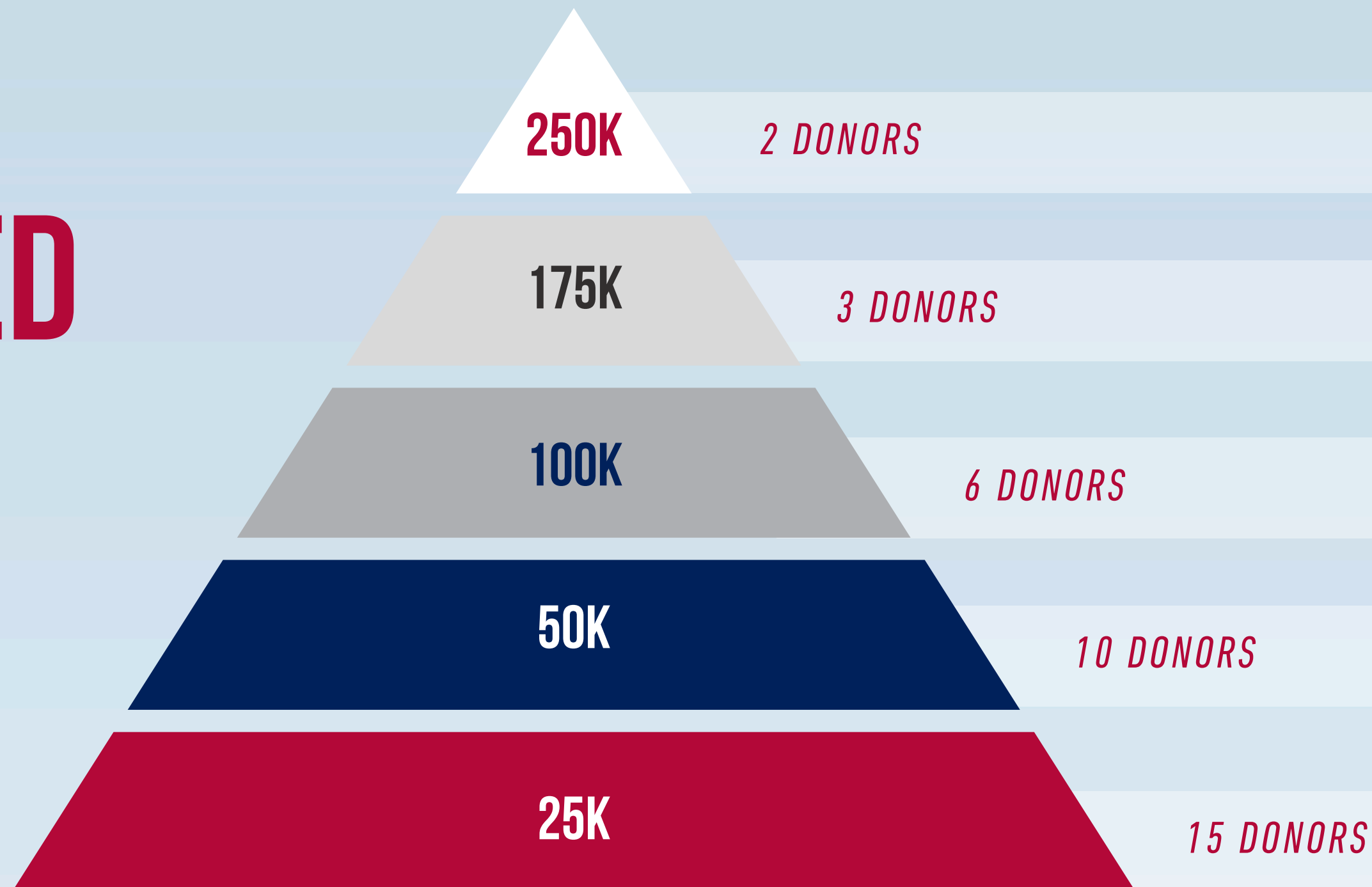




# THE 3 YEAR NEED

**\$2.5 Million**

- Provide solid foundation and infrastructure.
- Expand FP Texas from 2 to 10 areas.
- Raise 10.6 million locally in Districts.
- Recruit 37 district staff members.



# CURRENT TARGETS



- 185 MIDDLE & HIGH SCHOOLS
- 201,844 STUDENTS
- 1 DISTRICT
- 1,100 CHURCHES



- 717 MIDDLE & HIGH SCHOOLS
- 678,722 STUDENTS
- 4 DISTRICTS
- 3,000 CHURCHES





Give

*Thank You*  
**FOR YOUR SUPPORT**

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