



**OUR NICHE:
STUDENTS REACHING STUDENTS**

WHAT IS FIRST PRIORITY?

During the 2023-2024 school year, over **10,000 Decisions for Christ** were made through First Priority, a strategy designed to connect the **Church** with students to reach **Campuses** for **Christ**. This initiative aims to transform the spiritual climate of schools and, ultimately, the world through the efforts of students.

With a successful **27-year track record**, First Priority of America provides a distinctive strategy for the local church, connecting them with middle and high school students who will establish Christian clubs in their public schools and share the Gospel with their peers.

With research confirming the importance of reaching youth early, **FPoA's proven strategy equips, encourages, and empowers Christian youth as missionaries to their schools, reaching their peers with the evangelistic focus of sharing Christ.**

CORE VALUES

- Gospel-Focused
- Student-Led
- Strategy-Based
- Local Church-Engaged

MISSION

To Take the Hope of Christ to Every Student.

VISION

Uniting the church to equip students so that every teen on every middle and high school campus in the United States can hear the Gospel from a friend.

WHAT DOES FIRST PRIORITY LOOK LIKE FOR STUDENTS?

The First Priority Club meets weekly at school during non-curricular time. The club engages students on these four levels:

1. Students are **equipped** to share the Gospel.
2. Students are **empowered** to share their story of faith in Jesus.
3. Students **invite** their non-believing friends to hear about the Hope of Christ.
4. Students talk about the importance of being **connected** to Jesus, the club and a local church.

FOLLOW-UP PROCESS:

Students can express a desire for a peer to follow up with them, which often results in their attending a local youth ministry for the first time and becoming connected to a local church for discipleship.

THE FIRST PRIORITY PROCESS

