



WHAT IS FIRST PRIORITY?

First Priority is a strategy to connect the CHURCH to reach the CAMPUS for CHRIST. It is intended to change the spiritual climate of the school and the world through students.



OUR CORE VALUES

- GOSPEL FOCUSED
- STUDENT LED
- STRATEGY BASED
- LOCAL CHURCH ENGAGED

VISION

Uniting the church to equip students so that every teen on every middle and high school campus in the United States can hear the Gospel from a friend.

MISSION

To Take The Hope of Christ to Every Student.

WHAT DOES FIRST PRIORITY LOOK LIKE FOR STUDENTS?

The First Priority Club meets weekly at school during non-curricular time. The club engages students on these four levels:

1. Students are equipped to share the gospel.
2. Students are empowered to share their story of faith in Jesus.
3. Students invite their non-believing friends to hear about the hope of Christ.
4. Students talk about the importance of being connected to Jesus, the club and a local church.

FOLLOW UP PROCESS: Students can indicate a desire for another student to follow up with them. Often this leads to their attending a local youth ministry for the first time and getting connected to the local church for discipleship.

HOW DOES FIRST PRIORITY WORK?

First Priority works well as a strategy for the local church if the local church takes the time to organize each component of the strategy. To explain this, we compare life as a Christian in the U.S. to the necessary components of a football game. First Priority is the game plan for the students in the community to come together at school and live the game of faith every day.

STUDENTS: "Players on the field" as [indigenous] missionaries to the teenage culture at school.

TEACHERS: "Referees on the field" who can't play in the game, but can make sure that the rules of the school are being followed and the door to the classroom is open.

YOUTH MINISTERS: "Coaches on the sideline" who train, equip, plan, and strategize to help students lead the club with excellence and achieving the desired outcomes.

PARENTS: "Fans in the stands" who promote and provide for the club, and encourage and pray for students as they play the game.

BUSINESS LEADERS: "Owners of the team" who provide health, structure, and longevity overseeing the ministry and ensuring that the mission and vision to share HOPE with students lasts for decades to come.



WHO BENEFITS FROM FIRST PRIORITY?

THE LOCAL CHURCH

- helping churches organize, equip and mobilize students to reach students with the gospel
- giving churches specific, manageable opportunities to serve middle and high schools in their community

THE LOCAL SCHOOLS

- providing a network of support to the school from local churches

THE KINGDOM OF GOD

- when students' lives are changed by the hope found only in Jesus Christ

WHY FIRST PRIORITY?

- Because being lost without Christ means a loss of hope. Only a declining 12% of students in the US attend church weekly. Culture statistics indicate that suicide, sexual confusion, and abortion are on the incline.
- Because without intentional campus evangelism training and implementation, students who don't attend church may never hear the gospel.
- Because no one church can reach and disciple every middle and high school student in their community, but when united, THE Church can.
- According to the Billy Graham Association, 85% of all who come to know Christ do so before they graduate high school, thereby making our middle and high schools the greatest mission field in America.

