

70 Days of Expansion:

THE INSANITY OF GOSPEL ENTREPRENEURS

APRIL SERVICE GUIDE



The **National Month of Service** is a key component of The 70 Days of Expansion Plan. We continue in our 70 Days of Expansion with a month focused on serving your school and the people in it. This is important for these reasons:

- To **build bridges** to First Priority **future growth by SERVING** our schools and communities.
- To give the FP Students **another way to invite** their “lost” friends to join them in **SERVING**.

Pray right now about what this day of service should look like. It can contain diverse ideas across your community and school network. Make it easy for students to bring their friends to help. Include parents and church leaders to participate, as well.

Make a HUGE deal about the “togetherness” factor of a SERVICE DAY.

It will take **some weeks** to prepare for **this day of service**. We believe coming out of 4 intense weeks of **engagement and evangelism**, this step **helps us to stay connected to these new converts and get them involved**. What can you do? Here are some direction to get you started:

- Your project could focus on the school building and grounds. Typical service days in this category could include paint, rakes, mops, brooms, mowers, etc.
- Your project could focus on the school teachers and administration. Typical service days in this category could include food in the teacher’s lounge, recognition awards for a job well done, breaks for custodians while the students pick up the slack.
- Your project could focus on departments or groups in the school. The football team often gets a parade if they win the state tournament. But, what other group(s) in your school did well this year but went unrecognized? Honor them! Throw them a party!

Whatever you decide, we would like to hear what you are doing as a service project at your school. How amazing would it be to share stories of how God moves in schools from California to Florida? Get on www.firstpriority.club/serve to fill out the form and upload a few pictures of the projects before, during, and after they are completed. This can be a tool to **strengthen First Priority awareness with churches and their leaders** who have been on “the fence” about First Priority.

Social Media Love Fest - This national alignment will purchase immeasurable value for our gospel social media footprint. Exposure = Irresistible Involvement Why "tracking" is important: we currently have 830 clubs in public middle and high schools. We would like to be on all 41,000 public middle and high schools. Promotion of the good will create more good. Use the hashtag **#FPserves** with all your postings so we can keep up and cross post. Feel free to tag us as well on any platform @fpofamerica.